

OBC/FC Copy should be supplied as:

IF the creative does **not** bleed across the spine:

Two single pages (H540 x w343)

IF the creative $\ensuremath{\operatorname{\textbf{does}}}$ bleed across the spine:

A DPS (H540 x W711 $\scriptstyle \dots$ the central 25mm is the gutter)

IFC/IBC Copy should be supplied as:

IF the creative does ${f not}$ bleed across the gutter:

Two single pages (H540 x w343)

IF the creative $\ensuremath{\operatorname{\textbf{does}}}$ bleed across the gutter:

A DPS (H540 x W711 ... the central 25mm is the gutter)